

10-9-1995

On Campus, October 9, 1995

Coastal Carolina University

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On Campus

A Newsletter for Faculty and Staff of Coastal Carolina University • Volume 4, Number 17 • October 9, 1995

Alvin Ailey Repertory Ensemble will perform in Wheelwright

Internationally renowned New York-based American dance troupe, the *Alvin Ailey Repertory Ensemble*, will perform in Wheelwright Auditorium on Thursday, Oct. 12 at 7:30 p.m. as part of the Town of Atlantic Beach Afro-Fest. Tickets are \$10, \$5 for students.

The ensemble is presented with sponsorship from Leadership Challenge, a leadership development program for Coastal minority students.

Ailey created the Repertory Ensemble in 1974 to provide performing and teaching opportunities for outstanding young students from the American Dance Center, the official school of the Alvin Ailey American Dance Theater. Ensemble members, all exceptionally talented dancers who have completed advanced degree programs at the American Dance Theater, hone their skills while gaining invaluable performing and teaching experience. Under the artistic direction of former Ailey dancer Sylvia Waters, the Ensemble continues to showcase young talent while bringing the art of dance to audiences of all cultural and economic backgrounds.

Since its inception in 1974, the Ensemble has won critical praise for its national tours, residencies at major colleges and universities and visits to secondary schools throughout the country. It also has received

numerous honors, awards and proclamations from across the nation in recognition of its community outreach programs. In 1994, these programs included events sponsored by the Lincoln Center Institute.

During its 1994-1995 season, the Ensemble conducted more than 180 residency activities for approximately 30,000 participants. The group also performed with the Alvin American Dance Theater at the Ailey Anniversary Celebration at the Apollo Theater.

In recent years, the Ensemble's repertoire has included works by master choreographers such as Alvin Ailey, Tally Beatty, Daniel Shapiro and Joanie Smith, Eleo Pomare, Kathy Posin and more.

A *New York Times* review stated that "by now, the vibrancy and accomplished dancing of the *Alvin Ailey Repertory Ensemble* should come as no surprise, but the group outdid itself ... in a performance that stood out for its artistry and sophistication."

For ticket information, contact the Carolina Opry/SCAT Outlet weekdays from 10 a.m. to 5 p.m. at 238-8888. A minimal service charge will be added to the ticket price. Tickets also will be available at the door on performance night. For performance information, contact Earl Bellamy at Atlantic Beach City Hall at 272-5287. ♦

TEAM COASTAL Challenge

The Team Coastal Challenge total as of Tuesday, Oct. 3, was \$14,365.92.

The campaign goal is \$24,000.

For more information, contact the Office of Institutional Advancement at extension 2008.

Henderson served as Fulbright Scholar in Japan

James Henderson participated as a Fulbright Scholar in a four-week, U.S. Department of Education funded comprehensive enrichment program and professional development seminar held in Japan in June and July.

The objective of the program was to provide opportunities for cultural immersion and to introduce those who are responsible for some aspect of international education to the history, geography, culture and development of Japan, so that they, in turn, will integrate Japanese culture into various courses and enhance the knowledge and understanding of students.

The program consisted of a series of lectures, seminars and conferences hosted by native Fulbright scholars; visits to universities, secondary and kindergarten schools and organizations involved in educational and cultural exchange, including numerous Japanese and American corporations and industries.

A two-week academic program held at Tokyo Denki University was followed by a two-week travel phase to Nagoya, Kyoto, Himeji, Nagasaki, Hiroshima, Takamatsu, Osaka, Hakone and Nikko. During the travel phase, seminar participants met with university presidents, faculty, administrators, students and Japanese Fulbright alumni.

According to Henderson, the Fulbright was an excellent opportunity to become immersed in Japanese society. "Although there were many cultural similarities between the United States and Japan," Henderson said, "there also were many differences and that's something you can't learn from a book — you have to experience it first-hand."

Henderson joined the Coastal faculty in 1986. He earned a Ph.D. in Latin American History from Texas Christian University in 1972, a master's degree in history from the University of Arizona in 1965 and a bachelor's degree in history from Centenary College of Louisiana in 1964. ♦

Credit Union dedication honors president

Students, faculty, staff and community members gathered Wednesday, Sept. 27 for the dedication of two palmettos planted to honor President Ingle. The palmettos, donated by the Carolina Collegiate Federal Credit Union, are planted on the Horseshoe, directly in front of the Edward M. Singleton Building.

Anne Shivers, credit union president and CEO, said Ingle brings a unique blend of expertise to the campus

and the community. "His dedication and leadership are elements that have led Coastal Carolina University to excellence," she said.

The Carolina Collegiate Federal Credit Union is a member owned and controlled financial services organization. The organization's mission is to meet member's needs through personal service at the lowest possible cost while maintaining financial stability. ♦

Business leaders to be featured at Management/Marketing Day

Management/Marketing Day, sponsored by the Wall School of Business, will be held Thursday, Oct. 12 from 2 to 4 p.m. in the Wall Auditorium.

Each area business leader will address business management and marketing students on their work philosophy, the history of their company, opportunities for college graduates in the workplace and the traits necessary for success.

Guest speakers and the businesses they represent

are as follows:

- Gary Hadwin, Hadwin-White Pontiac-Buick
- Tom Hale, Myrtle Beach National Golf Club, Inc.
- Nancy Lee, J.P. McAlpine Company
- Angel Frantz, Myrtle Beach Area Chamber of Commerce
- Julie Parker, Conway Hospital
- Bill Stanton, Himmelsbach Communications

For more information, contact Sandy Williams at extension 2071. ♦

Editors assume duties for 1995-1996 academic year

Editors of *The Chanticleer*, *Archarios* and *The Atheneum* have assumed their duties for the 1995-1996 academic year. Editor appointments include tuition stipends for the academic year and a seat on Coastal's Student Media Committee and Leadership Council.

Student candidates for editor positions applied and were interviewed by the Student Media Committee, a group which serves as an advisory board to the vice president of Student Affairs. Appointments were made through the Office of Student Affairs as a result of these

recommendations.

- Stephanie Foote, a sophomore elementary education major from Myrtle Beach, is editor of Coastal's bi-weekly newspaper, *The Chanticleer*.
- Jennifer Lynn Hyland, a junior English major from Myrtle Beach, is editor of *Archarios*, Coastal's literary magazine. *Archarios* is published each semester.
- Emma L. Pearce, a junior interdisciplinary studies major from Myrtle Beach, is editor of Coastal's yearbook, *The Atheneum*. ♦

Family Weekend offers numerous activities

Family Weekend is scheduled for Friday, Oct. 20 and Saturday, Oct. 21. Activities are planned for students,

their families and guests.

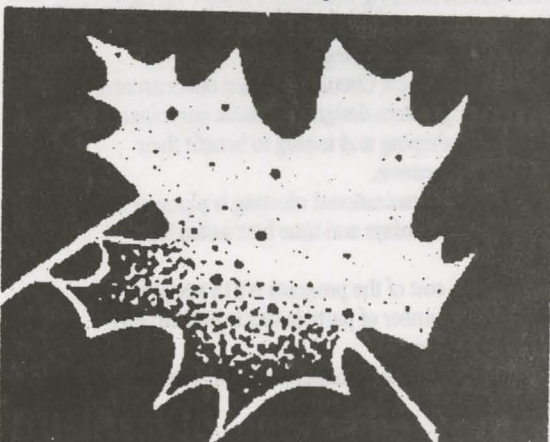
President Ingle will present a state of the university address. Students and the administration will conduct a forum to inform participants about academics and student life.

Participants also will have opportunities to meet with the faculty, staff and administration; tour Waites Island; play golf; meet other family members and guests at receptions; attend a soccer match and much more.

A ROCKTOBERFEST in Spadoni Park with music, food and beverages also is planned as a Family Weekend activity.

Reservations are required to participate in Family Weekend activities.

For more information, contact Sue Colvard at extension 2022 or visit the Office of Institutional Advancement in EMS 206. ♦



COASTAL CAROLINA UNIVERSITY

Did you know?

The Office of Research of the American Association of State Colleges and Universities (AASCU) has issued a report which indicates that while both policy-makers and administrators are concerned with accountability and quality public education, each group is focused on specific areas of concern. Policy-makers are most concerned with accountability and graduation rates, revealing that legislators want to make sure they are allocating state dollars to institutions that are delivering a quality product. Administrators, on the other hand, are most concerned with minority recruitment and minority retention, pointing to the fact that while they too are concerned with quality, they have as higher priority: access, retention and graduation rates, especially for traditionally underrepresented populations. ♦

Attention Deficit Disorder seminar to be presented

The School of Education and Office of Continuing Education will present a one-day seminar, *Attention Deficit Disorder – What Can We Do To Help?* on Friday, Oct. 27 from 9 a.m. to 4 p.m. in ADM 003. Seminar costs are \$75 per person or \$60 per person for those in groups of two or more; lunch is included. Students, faculty and staff may register at a discounted rate of \$30 each. Space is limited; early registration is recommended. The seminar is open to the public.

The seminar is co-sponsored by the Horry County Schools and the Georgetown County School District. Parents and educators are encouraged to attend.

The seminar will feature five presenters who are professionally involved in diagnosing and treating individuals with ADD and in providing counseling for parents and teachers of ADD children. Presenters and their seminar topics are:

- Patricia F. Maderson, child and family therapist, registered play therapist/supervisor and certified school social worker will present *Play Therapy and Family Therapy in the Treatment of ADD/ADHD*;
- Sandra L. Mashburn, reading and learning disabilities

specialist, former elementary school teacher and adjunct professor in the School of Education at Augusta College will present *Handling the Homework Hassle*;

- Joel P. Sussman, pediatrician and founder of the Palmetto Pediatric and Adolescent Clinic who retired from practice in 1993 to dedicate his career to Palmetto Associates for Scholastic Success, a clinic devoted to evaluating and treating children with ADD, specific learning disabilities, subtle seizure disorders, medical syndromes and behavioral problems will present *ADD – Is That All There Is?* and *ADD – The Pros and Cons*;

- John M. Taylor, director of psychology at Richland Memorial Hospital in Columbia and postdoctoral fellow in neuropsychology at Braintree Hospital in Maine will present *The Neurobehavioral Evaluation of ADD*; and

- Ann L. Widener, audiology consultant and past president of the S.C. Speech/Learning/Hearing Association will present *Auditory Processing – Testing and Remediation: Strategies in the School Age Population*.

For more information or to register, call the Office of Continuing Education at extension 2666. ♦

Birthdays in October

10	Wanda Lewis
	Mike McClellan
11	Dorothy Rhyné
	Tom Jones
13	Mollie Bethea-Floyd
	Stan Godshall
	Thomas Isekenegebe
14	Suzanne Beverly
	Patti Loebis
15	Sally Hare
	Treelee MacAnn
	David Treat
16	Jim Mee
18	Glenda Bradley
19	Margaret Bostic
20	Kathie Schlick
22	Marie Lovero
	Katie Squatriglia
	Kathlene Sullivan
	Chris Wright
23	Wayne Jenerette

Attention Deficit Disorder support group offered

A study skills and support group for students with learning disabilities and/or a classification of Attention Deficit Disorder is offered on Monday evenings from 5 to 7 p.m. in SC 201.

Students with learning disabilities will have the opportunity to focus on skill-building, peer support and study strategies.

Students referred to the group must have a documented learning disability.

For more information, contact Stacy Cretzmeyer at extension 2900. ♦

Golf tournament scheduled as part of Family Weekend

Alpha Gamma Phi will sponsor a golf tournament on Sunday, Oct. 22 at River Oaks Golf Course in Myrtle Beach. The tournament will be held in conjunction with Family Weekend activities. Parents, students, faculty and staff are invited to participate.

The tournament format is captain's choice. Tournament entries will be limited to 50 participants; early

registration is suggested.

A fee of \$40 includes golf and a barbecue following play.

To register or for more information, contact

Lauren at 448-0813 or any member of Alpha Gamma Phi sorority. ♦

Office of Facilities Management revises work request methods

The Office of Facilities Management has revised the methods of responding to requests for services.

Faculty, staff or students who detect a problem that requires immediate attention, such as water or electrical problems, should contact the Office of Operational Services at extension 2153.

For work that may be scheduled, such as room

temperature modification, addition of an electrical receptacle, moving items, etc., a work request form must be completed and forwarded to the Office of Operational Services in the Facilities Management Center.

For more information or to request work order forms, contact the Office of Operational Services at extension 2153. ♦

Benefits Fair scheduled for Oct. 12

The Office of Human Resources and Affirmative Action will sponsor an employees Benefits Fair on Thursday, Oct. 12 from 9 a.m. to 5 p.m. in ADM 003; individual appointments may be scheduled on Friday, Oct. 13 from 9 a.m. to noon by contacting Tim Wert.

October is benefits open enrollment month for

employees who need to add or make changes to their health benefits. This year, employees also will have the opportunity to add or make changes to their dental coverage.

For more information, contact Tim Wert at extension 2139. u

Guidance counselors visit campus

In conjunction with the American College Testing Service (ACT) the Office of Admissions will be hosting 30 local high school counselors on Tuesday, Oct. 10. The counselors will participate in an ACT workshop and

receive updates on Coastal events.

Parking in front of the Admissions Building will be reserved for this meeting. ♦

Oktoberfest planned for Singleton House

Oktoberfest, an event for Singleton House members, will be held Monday, Oct. 23 at 4:30 p.m. at the Singleton House. Food will be served at 5:30 p.m.

Coastal faculty and staff are eligible for membership and may join any time during the fall or spring semesters. The fee is \$20 per semester or \$30 for the academic year.

Additional events planned for the fall semester include a "Thanksgiving Gathering" on Wednesday, Nov. 15 and the annual "Holiday/End of Semester" event on Tuesday, Dec. 12.

For more information or to join Singleton House, contact Joan Piroch at extension 2271. ♦

National sororities to visit Coastal in October

Six national sororities will visit Coastal's campus throughout October. The sororities will make presentations during their visits and consider affiliation with one or more of Coastal's three local sororities: Alpha Gamma Phi, Alpha Tau Zeta and Theta Sigma. Interested female students are encouraged to attend the presentations which will be held in the SC 205 at 5 p.m. on each scheduled visitation day.

The following national sororities will visit the Coastal campus:

- Delta Phi Epsilon, Wednesday, Oct. 11
- Alpha Sigma Alpha, Thursday, Oct. 12

- Alpha Sigma Tau, Saturday, Oct. 14
- Sigma Sigma Sigma, Tuesday, Oct. 17
- Gamma Phi Beta, Tuesday, Oct. 24
- Phi Mu, Thursday, Oct. 26

According to Debbie Conner, national sororities bring governing alumnae councils to advise the sororities; as well as national educational, leadership and risk management policies and programs, and more.

For more information, call Conner at extension 2311. ♦

On Campus

On Campus is published biweekly on Monday by the Office of Public Information for faculty and staff of Coastal Carolina University. Items to be included should be submitted by noon the Tuesday before publication.

On Campus will be published during the fall semester as follows:

Publication date:	Submission deadline:
Monday, Oct. 23	Tuesday, Oct. 17
Monday, Nov. 6	Tuesday, Oct. 31
Monday, Nov. 20	Tuesday, Nov. 14
Monday, Dec. 4	Tuesday, Nov. 27
Monday, Dec. 18	Tuesday, Dec. 12

Information should be submitted to the Office of Public Information in EMS 204.

Coastal Carolina University is an affirmative action, equal opportunity institution.

Faculty to read original poetry and other works

Three faculty members will read original poetry and other works Wednesday, Oct. 11 at 7 p.m. in the Wall School of Business Auditorium. The event is free and open to the public; a reception follows. The event is co-sponsored by the Department of English and the Chi Rho Chapter of Sigma Tau Delta International English Honor Society.

- Richard Collin will read excerpts from his novel, *Contessa*, and an original poem.

- Susan Meyers will read selections from *Lessons in Leaving*, a collection of her poems which is in progress. She has received several poetry awards including the Kinloch Rivers Memorial Prize, awarded by the Poetry Society of South Carolina.

- Paul Rice will read a selection of his original poems. He has received numerous awards for his poetry including the 1995-1996 South Carolina Arts Commission Poetry Award. Rice was named South Carolina Poet of the Year in 1994.

For more information, contact the Department of English at extension 2450. ♦

Weight training program fits lunchtime schedule

An organizational meeting for Weight Circuits, a lunchtime weight training program for faculty and staff, will be held Monday, Oct. 9 at noon in the Athletic Administration Building Conference Room. All faculty and staff are invited to participate in the organizational meeting and the weight training program.

The Weight Circuits program offers an aerobic weight training system designed to assist participants with body firming, shaping and toning to benefit their cardiovascular systems.

The organizational meeting is planned to determine the weekdays and time best suited for participants.

The cost of the program is \$15 per person, per semester. The number of participants is limited; early registration is advised.

For more information, contact Shaun Walsh at extension 2904. ♦

On Campus

October

9

Weight Circuits Organizational Meeting

noon, ATHL Conference Room
Shaun Walsh

Beginning WordPerfect Workshop

2 to 4 p.m., WALL 109
Terri Brown

10

Volleyball

Wofford at Coastal, 7 p.m.

11

Poetry Reading

7 p.m., Wall Building Auditorium
Department of English

Act Now: Disaster Preparedness and Fire Prevention

Videoconference: 1 to 3 p.m., Wall Auditorium
Audrey Garland

Soccer

Winthrop University at Coastal, 7 p.m.

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Midpoint in regular Fall semester

Health Benefit's Fair

9 a.m. to 5 p.m., ADM 003
Tim Wert

Hispanic Celebration *Dia de la Raza (Day of the Race)*

11:30 a.m. to 2 p.m., SC overflow area
Pat Singleton-Young

STAMMTISCH/German Conversation Table

11:30 a.m. to 1:30 p.m., Cafeteria
Mike Gilbert

Management and Marketing Day

2 to 4:30 p.m., Wall Auditorium
School of Business

Beginning Quattro Pro Workshop

2 to 4 p.m., WALL 109
Terri Brown

Building Community and Making A Difference

presented by Sally Hare, Women's Issues Group
5 to 6:30 p.m., SC 201
Stacy Cretzmeyer

Alvin Ailey Repertory Ensemble

performance: 7:30 p.m., WA
Minority Affairs

13

Health Benefit's Fair

9 a.m. to noon, individual appointments, TBA
Tim Wert

Datatel Training

8:30 to 4:30 p.m., WALL 109
Terri Brown

Women's Golf

Coastal at South Florida/Beacon
Woods Invitational
continues through Oct. 15

14

Soccer

Coastal at Liberty University, 2 p.m.

Volleyball

Maryland-Baltimore County at Coastal, 11 a.m.

Women's Cross Country

Coastal at Furman Invitational, 9 a.m.

Men's Cross Country

Coastal at Furman Invitational, 9 a.m.

15

Men's Golf

Coastal at Columbus College
Cougar Classic, continues through Oct. 17

17

Pegasus Mail for Windows Workshop

2 to 3 p.m., WALL 109
Terri Brown

Volleyball

Charleston Southern at Coastal, 7 p.m.

18

Soccer

Coastal at Jacksonville University, 3 p.m.

19

STAMMTISCH/German Conversation Table

11:30 a.m. to 1:30 p.m., Cafeteria
Mike Gilbert

Pegasus Mail for DOS

2 to 3:30 p.m., WALL 109
Terri Brown

Stress Management

presented by Vicki Gardner, Women's Issues Group
5 to 6:30 p.m., SC 201
Stacy Cretzmeyer

20

Family Weekend

all day, on campus
Sue Colvard

Datatel Training Workshop

8:30 a.m. to 4:30 p.m., WALL 109
Terri Brown

Women's Golf

Coastal at Furman Invitational
continues through Oct. 22

21

Family Weekend

all day, on campus
Sue Colvard

Alpha Gamma Phi Golf Tournament

11 a.m., River Oaks Golf Course, Myrtle Beach
Lauren/Alpha Gamma Phi

Volleyball

Coastal at Liberty, 11 a.m.

Soccer

East Carolina University at Coastal, 7 p.m.

22

Volleyball

Coastal at Radford, 1 p.m.

Men's Golf

Coastal at Duke
Black and Decker Classic, continues through Oct. 23

23

Oktoberfest

Singleton House event
4:30 p.m., Singleton House
Joan Piroch

Coastal Carolina People in the News

Items in the Coastal Carolina People section will appear in the "On Campus" issue following the presentation or event.

An article by **John Beard** and **Jill Sessoms**, "WAC Abuse: Some Problems with Writing Across the Curriculum," was published in the Spring 1995 issue of *Dialogue: A Journal for Writing Specialists*.

James Blackburn's article, "Teaching Verbal Aspect in Beginning French Courses," has been accepted for publication in the 1995 edition of *Dialog on Language Instruction*, Defense Language Institute, Presidio of Monterey, Calif.

Wendy and **Jeffrey Garland** announce the birth of their son, **Jeffrey Alex Garland**, Sunday, Sept. 17.
Jeffrey Alex is the grandson of **Audrey** and **Will Garland**.

Marios Katsioloudes and **Jack Kendree** have published an article, "An Organizational Model of Ethical Problem Recognition and Formulation," in the *Business & Professional Ethics Journal*, Vol. 13, No. 4.

Marios Katsioloudes has served as a guest speaker at a business conference sponsored by The Institute for International Research titled *Making Profitable Growth Decisions*. The conference was held in Chicago. Other conference contributors included representatives from E.I.

DuPont de Nemours, Baxter Healthcare, Booz-Allen and Hamilton, Radius Corporation, Amoco Corporation, Lennox Industries, Gas Research Institute, Axiom Business, American National Bank, Malinkrodt Medical, Sprint Corporation and more. Katsioloudes' topic, *The Strategic Business Planning Process for Attaining Internal and External Competitiveness*, dealt with the challenges of strategic planning and strategic management. According to Katsioloudes, strategic planning issues are invariably ambiguous and unstructured and the way in which management responds to them determines whether an organization will succeed or fail. At the conference, company case studies were presented that explained how to set, develop, implement and evaluate growth objectives; balance long term vs. annual thinking in growth strategy; examine the paths to achieving growth, innovation, core competencies and alliances; and more.

Katsioloudes, with **Phillip W. Balsmeier** of the School of Business Administration at Nicholls State University, have published an article, "Doing Business in Central Europe: Strategy For Success in the 1990s," in the *Competitiveness Review: An International Business Journal*, Vol. 5, No. 1.

Randall Wells and **Agnes Gause** had a short biography of Gause's father, Boston Mishoe of Bucksport, published in *The Independent Republic Quarterly*, a journal of the Horry County Historical Society.

Cafeteria Menus

The campus cafeteria is open Monday through Thursday from 7 a.m. to 7 p.m., Friday from 7 a.m. to 6:30 p.m., and Saturday and Sunday from 11 a.m. to 1 p.m. and 4:30 to 6:30 p.m.

Week of October 9

Monday: Barbecue Chicken or Pepper Steak
Tuesday: Lasagna or Fettucine with Clam Sauce
Wednesday: Fried Chicken or Kielbasa and Sauerkraut
Thursday: Sweet and Sour Pork or Szechuan Chicken
Friday: Cajun Baked Fish or Taco Salad

Week of October 16

Monday: Lemon Baked Chicken or Pot Roast
Tuesday: Spaghetti with Marinara Sauce or Chicken Cordon Bleu
Wednesday: Fried Chicken or Pork Fried Rice
Thursday: Chicken Kabob or Pork Fried Rice
Friday: Taco Salad or Shrimp Creole

Note: Menus are subject to change due to product availability.

Fiesta for Coastal

The Chilaca Grille is hosting *A Fiesta for Coastal Carolina Faculty and Staff* on Friday, Oct. 13 from 4 to 7 p.m. The Chilaca Grille is located at 960 Jason Boulevard off Highway 17 By-pass in Myrtle Beach. At the *Fiesta*, complimentary thin crust Mexican pizzas and quesadillas will be available. ♦